

Attitudinal Statements

The research included in this document is based on a survey of the attitudes of new and recent movers to the Bay Area. The survey asked respondents to rate 35 statements on a scale of 0-10 in importance. For reference, the statements are listed in abbreviated form below, in order of descending average importance. Additional information is available on the accompanying compact disc.

In choosing your home and neighborhood, how important is the following:

1. Living in a neighborhood where I feel safe enough walking at night

2. A neighborhood where it is safe and convenient to walk or bike to do my errands

3. Living in a clean neighborhood

4. Living within a short commute

5. Living in a neighborhood where there are places to spend time

6. Having only one or fewer dedicated parking spots is sufficient if I could easily travel where I need to go without my personal vehicle

7. Having plenty of indoor space

8. Having pleasant public parks nearby where my family or pets can safely play

9. Living where there are nearby places for outdoor recreation

10. Living on a quiet street

11. Having a dedicated parking spot

12. Having my own garage

13. Having a back yard

14. Would frequently need a car even if I lived near quick and reliable transit

15. Having easy on-street parking

16. If I found a home that met more of my criteria, I would be willing to spend more money on it

17. Living within easy access to a freeway

18. Living where I can easily commute using transit

19. Living in a neighborhood where transit is reliable

20. Living in a school district that provides a good education

21. Being able to safely walk to schools

22. Living within easy access to local bus or MUNI

23. If transit was less expensive, I would take it more often

24. Having a front yard or space in front of my home

25. If it would shorten my commute, I would live in a smaller home

26. If I found a home that met more of my criteria, I would be willing to have a longer commute

27. Living within an easy transit ride to downtown San Francisco

28. Living within an easy drive to BART

29. Living within an easy walk to BART

30. Living in a newer home

31. Living within easy access from my home to a commuter rail system

32. Living in a neighborhood that offers a mix of housing types

33. Living within an easy drive to downtown San Francisco

34. Living in a new neighborhood as opposed to an older neighborhood

35. Living in San Francisco